

Nearly a Car of Brooms and a Big, Clean Sweep

Sale starts Saturday morning, and to facilitate the handling of several thousand brooms the supply will be disposed of in the row of square counters which extend, on the first floor, from the State Street entrance to the shoe section.

The purchase was made in an unusual way; if made in a regular way the cost to the store would have been more than the present selling prices



Now About These Brooms!

Next to bread and meat, brooms are a part of the staff of life. The house must be tidy!

Brooms, like bread and meat, have steadily risen in price. Just to show what a department store sometimes can do, for a while we shall restore old time broom prices, prices which (before the advent of high cost of living) we all remember.

These Are Good Brooms

They come from a broom straw country.

Made of long, selected straw, made in one of the largest factories, where skill and machinery combine to produce a perfect broom. We guarantee them, too.

And they are perfect—the kind which you expect from sound, strong broom straw, when other essentials have been as closely observed.

These brooms will last. And at the saving prices why not buy several? It will be a lucky purchase. And after a while you will be asking us to repeat the sale.

RUN YOUR EYE DOWN THESE COMPELLING PRICES. EACH PRICE, LIKE A BEACON TO THE MARINER, APPEALS.

26c the kind for which you pay 45 cents

29c—the kind for which you pay 45c and 50c.
32c—the kind for which you pay 55c.
36c—the kind for which you pay 55c.
39c—the kind for which you pay 60c.
65c—a fancy carpet broom, regular \$1.00.

Some of you may want an extra light broom with bamboo handles. You will find them at different prices.

The parlor broom at 65 cents combines utility with lightness and is an exceptional value.

Nearly a car of brooms! Enough to make it broom day at Keith-O'Brien's. Means crowds of familiar faces.

Mary had a little broom.
To keep the house all tidy;
Every day she swept a room,
And swept each twice on Friday.
—And Mary did the work cheerfully, because she wielded a good broom.

Compelling Glassware Prices

We handle only the best glassware. Our lead-blown glasses and tumblers are the best quality and will stand more rough handling than the poorer grades.

Extra clear blown water tumblers, regular 85c dozen; special 68c dozen.
Extra clear blown water tumblers, with band, regular 95c dozen; special 76c dozen.
Extra clear blown water tumblers, bell shape, regular \$1.00 dozen; special 80c dozen.
Extra clear blown water tumblers, bell shape, regular \$1.20 dozen; special 95c dozen.
Extra clear blown stem sherbet glasses, regular \$2.50 dozen; special \$2.00 dozen.
Extra clear blown stem sherbet glasses, regular \$3.00 dozen; special \$2.50 dozen.
Extra clear blown stem wine glasses, regular \$2.25 dozen; special \$1.80 dozen.
Colonial stem goblets, value \$3.00 dozen; special \$1.60 dozen.
Colonial stem goblets, value \$2.25 dozen; special \$1.80 dozen.
Colonial stem goblets, value \$2.50 dozen; special \$2.00 dozen.

Engraved Glasses \$2.50 Dozen; Special \$2.00 Dozen.
Pressed Glasses; Special 35c Dozen.
Pressed Glasses 60c Dozen; Special . . . 48c Dozen.

Cut Stem Ware	Value \$5.00 doz.	\$4.00 doz
Water Goblets	Value \$6.00 doz.	\$4.80 doz
	Value \$4.25 doz.	\$3.40 doz
	Value \$3.00 doz.	\$2.40 doz
Cut Glass	Value \$4.15 doz.	\$3.30 doz
Water Sets	Value \$8.00 doz.	\$4.80 doz
	Value \$2.00 doz.	\$1.60 doz
	Value \$6.50 doz.	\$5.20 doz
ENGRAVED GLASS WATER SETS—SPECIAL \$2.00 SET		
Cut Glass	Value \$3.50 doz.	\$2.80 doz
Water Jugs	Value \$2.75 doz.	\$2.20 doz
	Value \$2.00 doz.	\$1.60 doz
	Value \$1.25 doz.	\$1.00 doz
	Value \$1.00 doz.	.80c doz
STAR CUT WATER BOTTLE, value \$1.50		\$1.20 each
Sweet Pea	Value \$1.00 doz.	.80c each
Vases	Value \$5c doz.	.68c each
Flower Vases	Value 75c doz.	.60c each
	Value 65c doz.	.52c each
	Value 40c doz.	.32c each
	Value 35c doz.	.28c each

The entire line of Cut Glass will be sold at 20 per cent less than already low prices.

Come to Our Big February Householders' Sale

When you come for brooms hurry right on down to the little housefurnishings where you will find many things to lighten women's work.

MAYBE YOUR CHINA CLOSET NEEDS REPLENISHING. WANT DINNER WARE? WANT CUT GLASS? SEMI-PORCELAIN? CARVING SETS? BASKETS OR KITCHEN UTILITIES OF ANY KIND?

Every year since the store opened in the old home—and we shall continue it in the new one—the first week in February has been annually scheduled for an under-price sale of household utilities. It has become an event, and many housekeepers, hotel and boarding house managers look forward to its arrival for the purpose of supplying their needs in the necessary utensils and dinner ware. The reduced prices will be maintained for one week.

You will find these goods in the Big Basement Store.

China and Housefurnishings Dept's ON THE FLOOR BELOW

BEAUTIFUL PATTERNS IN FRENCH, GERMAN, ENGLISH AND AMERICAN DINNER WARE. WE ALWAYS MARK GOODS CLOSE AND REDUCTIONS OF THIS KIND ARE NOT GENERALLY OFFERED.

100-piece "open stock" dinner set—decorated Bavarian china, French shape, white and gold pattern. The modeling is artistic, has that elegant and graceful outline generally found only in French china. A band of best gold follows the edge of each piece. Solid gold knobs and handles. Translucent body, equal in appearance to French china, both in weight and color. The modeling is perfect and the china is of the very best. Dinner sets of 100 pieces, value \$82, special \$62.

The same china as above, decorated in black and gold, French shape; in addition, is a black hair line following the gold band; dinner set of 100 pieces; open stock; value \$85.00; special \$65.00—42-piece set; special \$19.75.

A beautiful Limoges French china dinner set; 1913 pattern; 100-piece practical dinner set—special \$37.50.

Bassett's Limoges china, a beautiful pink pattern china in artistic shape; value \$47.50—100-piece set; special \$35.00.

Rosenthal "Donatello" shape, high grade Bavarian china in both patterned and white; the white "Donatello" is conceded to be the finest china for decorating; dinner set in white; special \$27.50.

Wild Poppy pattern, 42-piece dinner set, value \$12.00; special \$9.60. Closing Out.

The new semi-porcelain, white and gold pattern, 100-piece dinner set, \$16.95. 42-piece dinner set, \$4.95. (Open Stock.)

The new semi-porcelain, green border pattern; open stock; 100-piece dinner set, \$19.90. 42-piece dinner set, \$6.45.

Imperial Blue Leighton English dinnerware—Very new 100-piece dinner set; value \$28.30; special \$22.50. A 72-piece English breakfast set; value \$19.75; special \$16.45. (Open Stock.)

White semi-porcelain dinner ware, 100-piece set, \$9.98. 42-piece set, \$3.85. Open Stock.

Carving sets—A splendid assortment of parcolators, coffee machines, baking and chafing dishes and alcohol stoves—all at reduced prices for this sale.

Fancy hand painted and hand finished china—vases, berry sets, berry bowls, plates, sugar and creamers, celery, bonbons, compots—in fact, everything in the hand-painted and hand-finished china takes a most liberal discount.

20 PER CENT DISCOUNT ON OUR BEAUTIFUL LINE OF CUT GLASS.



Feather Duster Special

Very soft picture duster, value \$1.55; special \$1.20.
Very soft picture duster, value \$1.55; special \$1.20.
Very soft parlor duster, value \$1.00; special .80c.
Very soft lowa parlor duster, value 85c; special 68c.
Very soft fancy parlor duster, value \$1.00; special .80c.
Turkey tail duster, value 50c; special 40c.
Fancy turkey dusters; special .35c.



Howard Dustless Duster

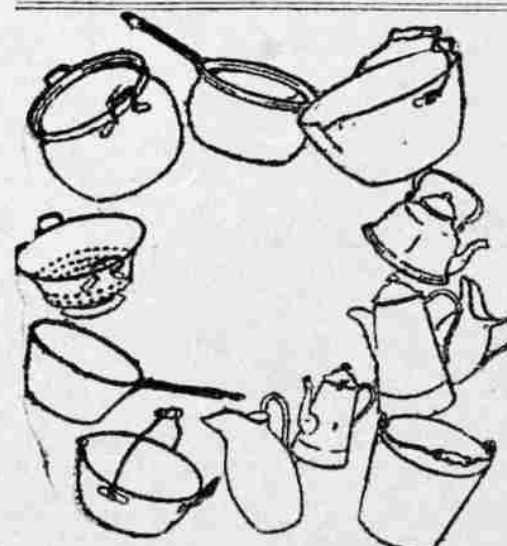
Sanitary. Antiseptic. The original and only chemically treated cloth that dusts, cleans and polishes all furniture, metal or glass and retains its chemical properties after being washed.
Office size, 15c; standard, 25c; floor, 35c; auto, 45c; stick mops, 75c and \$1.00.

TOILET PAPERS REDUCED

There is a vast difference in Toilet Papers. We have always been headquarters for Toilet Paper—the finest in the city.

K.O.B. silk tissue, value 3 for 25c; special 4 for 25c; 16 for \$1.00.
Edgemore tissue, value 4 for 25c; special 5 for 25c; 20 for \$1.00.
Faultless tissue, value 5 for 25c; special 4c roll; 25 for \$1.00.

Guernsey Cooking Utensils, brown and white glazed, Casser-oles set, 20 per cent off.
Jardinieres on Sale—Our entire stock, including the new designs, at 20 per cent discount.
Beautiful stock of waste paper baskets—20 per cent less in cost.



This sale includes little furnishings for the house, kitchen utilities and hundreds of needed articles.

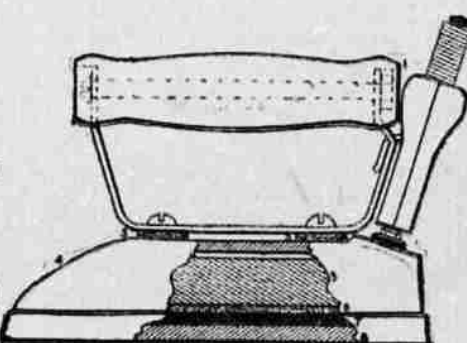
17-quart galvanized dish pans. 25c
21-quart galvanized dish pans. 25c
No. 1 galvanized wash tubs. .50c
No. 2 galvanized wash tubs. .70c
No. 3 galvanized wash tubs. .80c

WE ARE CLOSING OUT OUR LINE OF AUSTRIAN ELITE ENAMELWARE AT ONE-HALF PRICE.

20 per cent Less on Royal Gray Granite Ware.
20 per cent Less on White and White Ware.
20 per cent Less on all tinware, including the Perfection cake tins, etc.
20 per cent Less on heavy tin lock boxes, to keep valuable papers, etc., in

Asbestos Sad Irons (3 in set), value \$2.25 set, special \$1.90.

The Faestell Electric Iron; guaranteed 10 years; special \$3.50



Special dust pan brush. .20c
Brooms, value 50c and 60c, for .40c
Any size chair seats. .15c
Imported tea pots, special. .30c
Brass goods at BIG DISCOUNT
Jardinieres, fern dishes, smoking sets, etc.

WE KEEP OUR TOY DEPARTMENT OPEN ALL YEAR

We will endeavor to carry toys of all kinds. All toys are discounted for this sale.

Mission china cabinet, value \$5.00; special \$4.30.
Mission arm chair, value \$3.00; special \$2.40.
Mission chairs, value \$1.75; special \$1.40.
Mission and oak Morris chairs, value \$4.75; special \$3.75.
Mission settee, value \$3.25; special \$2.60.
Mission desks, value \$10.00; special \$8.00.
Mission desks, value \$15.00; special \$12.00.
Desks, value \$4.50; special \$3.60.
Desk and chair, value \$9.00; special \$7.00.
Swing horses less 20 per cent.

DOLLS

Dolls of all kinds, animals, buggies, mechanical toys, games, books, doll heads, doll drums, doll swings, velocipedes, all sizes; air rifles, pop guns, blocks, rubber dolls, doll hats, Teddy bears, pull trains, dolls, tea sets, tops, music boxes, tool chests, etc.—all discounted for this sale.



Tubby dog.